



# **Season 12 Corporate Sponsor Opportunities**



## **The Need for Marathon High**

The health of our children today is at risk with alarming rates of childhood obesity, drug use, smoking, diabetes, poor nutrition and a severe lack of exercise. Many of these unhealthy conditions and behaviors stem from the fact that our youth are not getting the healthy living education and positive mentoring that they need today.

Too many teens are leading sedentary lifestyles, not exercising regularly during school and after school, consuming excessive amounts of junk food, and facing enormous amounts of peer pressure, stress and negative influences. All of this can be devastating to a teen's health, well-being, self-confidence, and future.

## **We're Out to Change All of That**

Founded in February 2011, Marathon High is a regional nonprofit program in Northeast Florida that challenges at-risk teens ages 14-18 to train for a 13.1 mile half-marathon in order to develop positive futures. By training week after week for four months, this after-school program allows high school students to develop athletic skills, social skills, self-respect, self-esteem, courage, strength, confidence, healthy lifestyles and a positive direction.

Marathon High is a free program that serves teens of all backgrounds and abilities in grades 9-12. The program is also non-competitive — meaning speed does not matter — so we reach teens who have never considered themselves an athlete and are not currently involved in athletics. Marathon High helps students overcome difficulties and obstacles in their lives and allows them to realize that anything is possible if they work hard and are committed. There is no other program in our area like this, and our results have been impressive.

## **How We Benefit Teens**

Marathon High serves a diverse group of high school students, including many disadvantaged inner-city youth. We are dedicated to promoting social change with teens throughout our community by helping them commit to a healthy lifestyle. This, in turn, will benefit students by:

- Lowering risks of developing depression and anxiety disorders.
- Decreasing risks of eating disorders, smoking, and alcohol use.
- Reducing risks of obesity, breast cancer, endometrial cancer, osteoporosis, heart disease, hypertension and diabetes.
- Increasing school performance and relationships with peers, parents and teachers.
- Increasing levels of self-confidence, self-esteem and self-image.
- Increasing energy, motivation, optimism and achievements.

## **Why Corporate Sponsors are Important**

Over the course of the last twelve years, we have served over 2,500 local teenagers in the Jacksonville area. Marathon High is a free program for the schools and the students, and our out-of-pocket cost per student is \$170. In order to continue growing and giving more teens this life-changing experience, we are in need of additional corporate sponsors.

## **Marathon High Current Sponsor Levels Available**

### **Season Sponsor -- \$3,000+**

#### **Recognition you will receive:**

- Large logo on the season 12 shirt
- shout out on social media
- linked logo on the Marathon High website
- thank you feature in eNewsletter

### **Partner Sponsor -- \$1,000+**

#### **Recognition you will receive:**

- Regular logo on the season 12 shirt
- listing on the Marathon High website
- shout out on social media.

### **Supporting Sponsor -- \$250+**

#### **Recognition you will receive:**

- Listing on the season 12 shirt

#### **\* Our Sponsor Philosophy**

At Marathon High, relationships with our supporters mean the world to us — we are not simply asking for a check. We will work with you to customize a sponsorship that works for you and your brand so you get the best return on your investment. That's why we offer a limited number of exclusive openings each year to sponsor our students. It's important to us that we build relationships and that we provide the best marketing opportunities to you while maintaining the integrity and authenticity of Marathon High. We value you and want you to get just as much out of this relationship as we do.

## Marathon High, Inc. Season 12 Sponsorship Form

\_\_\_\_ **Yes, we want to become a proud corporate sponsor.**

**Sponsor Level:**

- \_\_\_\_ Season Sponsor - \$3,000+
- \_\_\_\_ Partner Sponsor - \$1,000+
- \_\_\_\_ Supporting Sponsor - \$250+

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Marathon High, Inc. is a registered nonprofit in the state of Florida and an official 501c3 organization.*

**Please make checks payable to "Marathon High, Inc." and mail to:  
Alex Goodwin, 728 Willow Wood Pl, St. Augustine, FL 32086**

**Once we receive your check, we will begin promoting your brand.  
Thank you for your support!**

**For Additional information, contact:  
Alex Goodwin, Executive Director  
Phone: 904-392-6189 Email: [alex@MarathonHighFL.org](mailto:alex@MarathonHighFL.org)  
Web Site: [www.MarathonHighFL.org](http://www.MarathonHighFL.org)**